

# 2010 2nd ANNUAL HOWLOWEEN POOCH PARADE & Pet Expo



*Presented by Rotary Club of Simi Sunset*


Raising funds to help our community, with registration proceeds benefiting **PAWZ & CLAWZ ANIMAL RESCUE** and **V C SHERIFF'S K-9 SEARCH & RESCUE**.

 **Sunday, October 31, 2010**


- 9 - 10:30 am Vendor set up in the park  
11:00 am Registration and pooch presentation for judge viewing
- 12 - 3:30 pm Parade starts at the park pavilion and then out to the civic center sidewalks for all of Simi to see followed with awards, demonstrations and Pet Expo

## **Rancho Tapo Community Park**


3700 Avenida Simi, Simi Valley, CA 93063

 A fun filled afternoon with many pet exhibitors, award presentations, exciting demonstrations by Disc Dogs, VC Sheriff's K9 Search & Rescue and pet adoptions by rescue organizations

## **Exhibitors**

-  \$100 for exhibit space (10x10) with your company marketing materials distributed in goody bags  
\$50 for business card advertising in Event Program and website

## **Information**

 Sponsors: Kat 818-292-3130 kath@focusagency.com  
Vendors: Karen 805-857-0367 kstewart5240@gmail.com

**Platinum - \$2,500 Top Dog Sponsor** includes everything in Gold plus prime ad in program, 1st choice free exhibitor space, Company name on parade banner and main event banner, Company name on Pooch Bandanas

**Gold - \$1,000 Super Dog Sponsor** includes everything in Silver plus Company name in ALL press releases, marketing material, choice free exhibitor space, free canopy, table & 2 chairs, Company name on event posters, and one company rep to be a judge at the event

**Silver - \$500 Spook-tacular Sponsor** includes everything in Bronze plus Company name in press releases, sponsor level medallion at booth site, free exhibitor space, and free ad in program

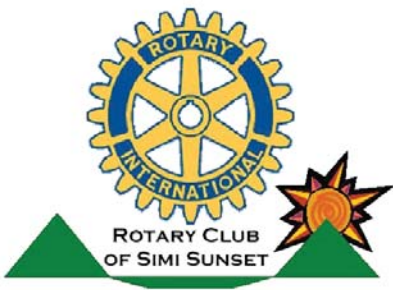
**Bronze - \$250 Tail-Wagger Sponsor** Company name on marketing materials, Company name/logo/link on website, Company marketing material in goody bags

**Copper - \$150 Fluffy Mutt Sponsor** Company name exclusively displayed on one Gator cart that sets up the event, transports vendors, staff and participants, and may follow the parade route.  
Company name/logo/link on website,

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**VISIT OUR WEB SITE**  
[www.howloweenpoochparade.com](http://www.howloweenpoochparade.com)





# SPONSORSHIP LETTER OF AGREEMENT

To become a sponsor for the Second Annual Howl-O-Ween Pooch Parade:

1. Complete the form below
2. Enclose full payment. Write check payable to: Rotary Club of Simi Sunset  
Tax ID: #68-0519360
3. Send form & payment to:  
Rotary Club of Simi Sunset, Attn: Pooch Parade  
1464 Madera Road, #N-169, Simi Valley, CA 93065



Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Products to be sold, exhibited, given away at your exhibit space: \_\_\_\_\_

Items to be stuffed in goody bag (received no later than 10/19/10): \_\_\_\_\_  
(Call 805-857-0367 for item drop-off location)

Platinum Sponsor \$2,500

Gold Sponsor \$1,000

Silver Sponsor \$500.00

Bronze Sponsor \$250

Copper Sponsor \$150

Paw Print Ad \$50.00

Company Name \_\_\_\_\_ agrees to provide a

financial sponsorship for the 2010 Howl-O-Ween Pooch Parade on Sunday, October 31, 2010. As a sponsor

I understand that I will receive the applicable sponsorship opportunities described in this packet. I further

understand that these opportunities will not be valid until this agreement is signed and my check has been

issued to and accepted by the Rotary Club of Simi Sunset.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_